

ALBER & GEIGER



Advocacy in Legislation

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## THE FIRM

ALBER & GEIGER is a political lobbying powerhouse, a leading European government relations law firm and a top CJEU litigation firm. We represent our clients' interests on the highest diplomatic and political level. Our firm combines former top EU officials, leading politicians and high profile EU attorneys. The professionals of Alber & Geiger know the decision makers, understand their political histories and current positions, and are able to work shifting alliances and priorities to benefit client positions.

We combine legal expertise with lobbying knowledge. This is what sets us apart. In a lobbying case like in court a client's net worth may be in play. It's winner-take-all, and disasters can happen. It's not a time for learning on the job.

There is one certainty in Europe - change. By design, the EU established a vibrant political and legal system capable of adapting to the changing needs of society. As a result, laws, policies and regulations are enacted and revised to mirror the political and business climate of the time. Adding to the complexity of our global economy is the ability of EU decisions to have a far reaching impact all around the world. One vote can truly transform an industry. In response, today's organizations must anticipate, understand and adapt to the ever changing government landscape.

We advocate our clients' cases in international political relations, in the EU institutions, the EU Member States governments and parliaments as well as in International Organizations. Due to our long standing relationships with the key decision makers we are able to advance our clients' positions on the top level as well as on the working level of the legislators and administrations. Our professionals' biographies stand for profound and long time technical knowledge in the fields that impact our clients.

Alber & Geiger's greatest asset is our professionals. Our clients value each team member as a true strategic player because we provide superior services and counsel. Everyone at Alber & Geiger shares a common drive to excel beyond our clients' expectations. We not only meet our clients' needs, we anticipate them. Our solid reputation reaches beyond the EU as our clients around the world become testimony to the superior services Alber & Geiger provides.

Our team members' professional backgrounds comprise top level functions in International Organizations, in the European Commission, in the European Parliament and in the Court of Justice of the European Union, as well as in the national top institutions. The professionals of Alber & Geiger have earned the trust of decision makers and opinion leaders around the world.

Alber & Geiger tackles problems as a multi-specialty team. We efficiently combine our diverse abilities, insights, and relationships

built over years to identify opportunities for clients and forestall threats. We believe in pro-active lobbying instead of caring afterwards. Our team identifies and analyzes a client's issues and develops options for action. For our clients we lead international political negotiations, draft legislation, initiate litigation if necessary and lead through strategic interaction with legislators and decision makers. Alber & Geiger goes beyond developing strategies to implementing them and delivering results.

Alber & Geiger. We get it done.

## THE FOUNDERS



**Prof. Siegbert Alber**

Prof. Alber is Chairman of the firm. He was Vice-President of the European Parliament and Advocate General at the Court of Justice of the European Union. Before that, he was a Member of the German Parliament and a Member of the European Parliament. Prof. Alber was a Member and the Chairman of the Committee on Legal Affairs and Citizens' Rights as well as Vice-Chairman of the Committee on the Environment, Public Health and Consumer Protection. He was further Chairman of the delegation responsible for relations with the Baltic States and of the Subcommittees on Data Protection and on Poisonous or Dangerous Substances. In addition, he was Vice-Chairman of the Delegation for relations with the Gulf States.



**Dr. Andreas Geiger, M.E.S**

Dr. Geiger is Managing Partner of the firm. Before founding Alber & Geiger he was European President & CEO of US lobbying firm Cassidy & Associates in Brussels. He started his career in the Cabinet of the Advocate General at the Court of Justice of the European Union in Luxembourg. He then became an antitrust attorney at international law firm TaylorWessing based in Duesseldorf and Brussels. After that he became Head of the EU Law Center of Ernst & Young in Brussels covering EU competition policy, telecoms, tax harmonisation, right of establishment, transport policy, free provision of services, free movement of goods, consumer protection and environment policy.

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## SERVICES

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### LOBBYING

Alber & Geiger has a history of successfully lobbying clients' interests in the EU's decision making processes. We recognize that legislation and policy decisions on competition, taxation, health care, intellectual property, and other issues can impact an organization's vitality more profoundly than court judgments and as deeply as business decisions related to its core activities. So our people offer substantive expertise across all these areas. Our professionals understand the technical considerations behind the full breadth of laws and regulations affecting clients, and have experience in combining government policy goals with client needs.



### DIPLOMACY

Alber & Geiger's diplomacy service supports governments, companies and NGOs to navigate the complex and changing worlds of geopolitics and global economics. We work with top executives and government officials to achieve their strategic goals with the necessary political support. Governments, businesses and NGOs benefit from applying the techniques of diplomacy to help manage their political, regulatory, legal and economic challenges. Today, success increasingly depends on understanding the global parameters impacting economies and societies. Alber & Geiger assists its clients in developing their political tactics and corporate strategies to identify, change and match those demands.

### LITIGATION

Sometimes, your opponent will not be willing to settle an issue politically. Wrong decision. Our reputation as trial lawyers before the Court of Justice of the European Union (CJEU) is well known. When we appear in a case, our opponents know that they are facing an adversary that has the willingness and capability to see the matter through to verdict and to win. We believe we have one of the best groups of CJEU trial lawyers in the EU. Our lawyers have tried hundreds of CJEU cases, gaining their experience as CJEU litigator, official representative of the European Commission before the CJEU, or as Advocate General at the CJEU itself. Our track record speaks for itself.

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## PRACTICE AREAS

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### Agribusiness

Alber & Geiger assists clients in the agriculture and food sector in achieving their regulatory and legislative goals on the European level. Agricultural issues are one of the main European topics.

### Competition

Especially in the context of competition issues, the European Union has become one of the main decision making centres in the world. A merger or cartel decision of the European Commission affects industries and sectors on a global scale.

### Financial Services

Our services include comprehensive legal expertise on legal frameworks that have an impact on the finance industry on a European level and in the European Member States.

### Immigration

EU immigration policy is a rising issue for EU third countries. Alber & Geiger assists European and international clients in accessing and communicating their immigration-related public policy objectives to key decision makers in the European administration, relevant agencies and institutions.

### National Security

We are devoted to represent clients in the defense, technology, life sciences, and other industries on matters relating to European and national defense policies.

### Technology

Our professionals have experience in both the executive and legislative branches of the European Union and are well versed in issues surrounding mergers and acquisitions, satellite and mass media policy, broadband and e-commerce.

### Transportation & Infrastructure

When clients need assistance on a European level for the construction or rehabilitation of a highway, bridge, transit, aviation or building project, Alber & Geiger will formulate a legislative program to achieve the desired goal.

### Communications & Media

We have extensive legal knowledge of the complex legislative and regulatory European environments and we can provide effective information and consulting support in the European telecommunications market through legal and political expertise.

### Education

Alber & Geiger assists clients from the educational sector, including Universities and other educational organizations within the European Union and in the European Member States in achieving their goals in educational policy.

### Health Care

Alber & Geiger assists clients in the medical services and pharmaceutical sectors. We have experience in developing complex programs to enter the European market and comprehensive legal and political expertise for healthcare projects.

### International Relations

The EU with its Member States has become a major global political player. Its external relations and its interaction with other power hubs like the USA, Russia, China or India are increasingly important.

### Natural Resources & Environment

Alber & Geiger assists clients in the oil and gas, mining, water and forestry sectors, some of the most strictly regulated and frequently changed and reformed fields in Europe.

### Trade

EU-WTO relations are of rising importance. During their careers in government, our staff members have been intimately involved in crafting major pieces of trade legislation and understand the politics of trade.

For more detailed information on what we can do for you please refer to our main website.

[www.albergeiger.com](http://www.albergeiger.com)

## ALBER & GEIGER

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