

## NEW-BIZ ROUND-UP

Your essential monthly digest of organisations appointing or changing consultancies

### PEOPLE MOVES



**Andrew McConnell**, a former chairman of Bedford Borough Council, has been appointed corporate affairs manager at easyJet. The Conservative has worked for the airline for nearly three years on an interim basis as comms manager.

Fleishman-Hillard (F-H) has recruited **Steve Race** as an account manager. He has spent the past four years as an adviser to Labour's former culture secretary, Ben Bradshaw MP. Separately, **David Hart**, a former senior aide to Tory MP David Davis, has left F-H, where he was head of corporate comms and issues management. He has relocated to Zurich to set up a comms agency called David Hart Communications.

**Nigel Kennedy** has re-joined The Communication Group as chief executive after 17 years away. An ex-group chief executive at Grayling, he most recently had a stint at Gardant Communications (*PAN*, Nov 10).

Shell has hired **Jonathan French** as senior spokesman for global media relations. He has formerly worked for the agency TLG, the Association of British Insurers and the Conservative Party.

To appear in People Moves, please email details to editor Ian Hall – [ian.hall@publicaffairsnews.com](mailto:ian.hall@publicaffairsnews.com)

### PORT OF BELGRADE • FIRST GROUP • PARTNERSHIP • FAIRPOINT GROUP

#### European Herbal & Traditional Medicine Practitioners Association (EHTPA) and First Group – Cogitamus

Both the EHTPA and the transport giant have been working with Cogitamus for public affairs consultancy, according to the latest APPC register.

#### Millwall FC – The Communication Group (TCG)

Millwall Football Club is using TCG for a 'community and stakeholder engagement' programme surrounding plans to spruce up its stadium, The Den (previously The New Den),



#### ALBER & GEIGER LOBBIES FOR BELGRADE PORT

EU lobbying law firm Alber & Geiger is lobbying for the planned redevelopment of the privately-owned Port of Belgrade (Luka Beograd), Serbia, towards the EU institutions. The focus is on the EU compatibility of Serbian laws. An ambitious urban development project is on the cards.

and its immediate proximity. Some of the improvements are contingent on promotion to the Premiership, whereas others – for example, improved conference facilities and retail outlets – are not. The stadium opened in 1993. Millwall followers last month came close to forcing the abandonment of a fixture against Middlesbrough after bombarding the pitch with missiles.

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#### Partnership – Insight Public Affairs

As reported online, Partnership, which describes itself as one of the UK's leading providers of 'financial solutions' for people with medical conditions and the UK's market-leading provider of long-term care annuities, has retained Insight Public Affairs. Partnership has previously worked with Westminster Advisers (WA), which it hired 14 months ago (*PAN*, Jan 10). The company said that Insight's contract was a 'totally separate' brief to that held by WA, with which it ceased to work last year. Insight already works for other social-care interests including Independent Age, the British Association of Social Workers and Skills for Care.

#### Fairpoint Group – Westminster Advisers

Fairpoint Group, a Lancashire-based consumer financial services firm for what the company describes as 'financially stressed consumers', is using Westminster Advisers for public affairs and comms.

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# FIVE | YEARS

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Here's to the next exciting five years.

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