

Fifa fills top public affairs job

BY IAN HALL

ZURICH: WORLD FOOTBALL'S GOVERNING body, Fifa, has recruited a new director of comms and public affairs.

Hans Klaus, a Swiss national, joins on 20 May from Japan Tobacco, where he was based in Geneva as director of global corporate comms and corporate social responsibility.

He previously ran the information service of the Swiss Federal Department of Justice and Police, and before that, was a spokesman for Swissair for eight years.

At Fifa – whose presi-



Fifa headquarters: Zurich-based organisation; (inset) Sepp Blatter

dent is Sepp Blatter – Klaus will replace

Andreas Herren, the long-serving head of media who has been acting as director of comms and PA since September when Markus Siegler left. Herren will be leaving Fifa although he “will continue to offer his services until ongo-

ing projects have been completed or handed over”.

Klaus has no previous experience in football but William Gaillard, comms chief at European football body Uefa, had a similar background – he was at the International Air Transport Association before moving into football.

Cosmetics lobby rejigs comms team

BRUSSELS: THE INDUSTRY ASSOCIATION representing the interests of Europe's cosmetic, toiletry and perfumery industry has made a brace of appointments after the departure of its director of PA and comms to run a newly established City of Göteborg EU office in Brussels.

Colipa was hit by the departure of Swedish national Sebastian Marx late last



Colipa: has made brace of hires

year, but has responded by hiring Julie Vermooten as head of public affairs and Emma Tuddenham as senior comms manager.

Vermooten, who joined from Mouvement des Entreprises de France (Medef), is a Dutch national. Tuddenham is a British national.

Colipa has around 20 staff at its secretariat on Avenue Herrmann Debroux.

EUROPEAN NEWS IN BRIEF

MONSANTO HUNTS TACKE REPLACEMENT: Monsanto is on the hunt for an EU affairs manager after the departure of Nikolaus Tacke to join Coca-Cola in the same role. The German national was previously at Manning Selvage & Lee.

ALBER & GEIGER BAGS SOLUTIA CONTRACT: EU lobbying law firm Alber & Geiger (A&G) is representing US-based chemicals firm Solutia in Brussels. The A&G team reports to US-based government affairs boss Paul J Berra.

ERTICO TO BOLSTER COMMS: ERTICO – ITS Europe, a Brussels-based public/private partnership that ‘develops and deploys’ technology and information services for use in transport, is bolstering its comms under recently installed CEO Hermann Meyer, the former top Brussels lobbyist for Volkswagen Group. It is reviewing its use of agencies and a new corp comms officer, Selma Neuberger, has been recruited. Head of membership affairs and comms remains Rachel Boyer.

AMNESTY CONFIRMS NEW EU DIRECTOR: Amnesty International has appointed German national Nicolas Beger as director of its 10-strong EU office. Previously director of the European Peace Building Liaison Office, he replaces Dick Oosting, now Europe director of the International Center for Transitional Justice.

EDMA BEEFS UP REGULATORY AFFAIRS TEAM: The European Diagnostic Manufacturers' Association (EDMA) has recruited Denis Sohy and Divina Gómez, both as regulatory affairs officers. They report to regulatory affairs manager Jesus Rueda.

BIOSCIENCE GROUP NAMES CHIEF: EuropaBio has named Willy De Greef as its new secretary-general. He will replace Dr Johan Vanhemelryck, who retires from the role in July. De Greef has recently been head of regulatory affairs and new projects for D1 Oils Plant Science.

B-M IN POLAND LINK-UP: Burson-Marsteller has established an exclusive affiliate partnership with Warsaw's Solski PR, a firm just launched by Ryszard Solski. B-M will continue to work with CEC Government Relations for PA support in Poland.

WOOL INDUSTRY HIRES AGENCY: ECFIA, which represents Europe's high-temperature insulation wool industry, is being advised by Quintus Public Affairs and its affiliates.

H&K BOLSTERS HEALTH PA TEAM: Miriam Gargesi has joined Hill & Knowlton in Brussels as an account manager in its health PA team. She was previously at Brussels agency Kream.

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